



P P R Rao
Chief Operating Officer
WeP Peripherals Limited

PPR is the Chief Operating Officer at WeP. In this capacity, PPR is responsible for WeP Product business, which covers all manufacturing operations, factory support, quality, R&D, WePCare (Support) and sales and marketing.

PPR has a rich experience of 32 years before joining the current assignment. As General Manager, Operations at Mysore in the then Peripherals Division, he not only created excellent manufacturing facilities in 1991 but also created the culture of quality and excellence, which WeP is proud of today. Later, he took over as Vice President and Chief Executive of the Customer Support division. He has contributed greatly to the Quality Movement in Peripherals as well as for the Hardware and Services Divisions of Wipro.

Prior to joining WeP, between 1988 to 1991, PPR was Chief Operations Manager for SRF Nippondenso Limited where he trained in Total Quality Control.

PPR has also worked in various capacities in BHEL and English Electric Company of India. He joined Digital India (later merged with Compaq India) and headed the Customer Services Networking and Systems Integration, Outsourcing Management Services and Software Businesses. He has also worked with Nortel Networks India (Private) Limited where he was Managing Director, Global Professional Services before joining WeP in January 2001.

PPR is a member of Manufacturers Association of Information Technology (MAIT) Executive Council and is guiding all quality initiatives of MAIT. He is also an active member of Confederation of Indian Industries (CII).

PPR has a Bachelor's Degree in Mechanical Engineering from



Ram N Agarwal
Managing Director & CEO
WeP Peripherals Limited

As Managing Director & CEO of WeP Ram is responsible for Corporate Strategy, Planning, Mergers & Acquisitions, Board Matters and is also in charge of WePSmart, the services division of the company and Select Technologies, our subsidiary company.

Ram began his career with the Administrative Staff College of India (ASCI), Hyderabad, where he was the founder member of the computer division and saw it grow to a 30 member team. He left the ASCI to join Glaxo and then moved on to Western India Vegetable Products (as Wipro was known then) in 1977 in sales function. Within a short period of time, he rose from the position of Area Sales Manager to Sales Controller looking after all India sales & export operations.

Ram shifted to Wipro Infotech in 1985. He negotiated several business and technology agreements which helped Wipro Infotech become a dominant player in the Indian IT industry. During 1987-89, as Vice President, Ram founded Wipro's Printer Division.

Ram attended an Advanced Management Program at Harvard Business School in September 1999 and on his return, he was selected as Corporate Executive Vice President responsible for Mission Quality, Information Management and Corporation wide initiatives in Wipro Brand, Sales and Marketing and Internet. During this period he was a member of Corporate Executive Council of Wipro Limited and Director of Wipro GE Medical Systems Limited.

Effective September 1, 2000, Wipro's Peripherals Division was restructured as a separate legal entity called Wipro ePeripherals Limited and Ram took over as Managing Director & CEO leading a team of 200 employees to form India's largest employee owned company.

Ram has been a member of the MAIT Executive Council for many years and he was MAIT Vice President in 1997-98 and President in 1998-99. An IIT Kanpur graduate, Ram is also a postgraduate from IIM Calcutta.